

Patrick Lo - Art Director

Email: patkitlo@gmail.com Phone: (778) - 788 - 1081

Summary of Qualifications

Art Director with 7+ years of experience in the film and television industry and 20+ years as a photographer and graphic designer. Delivers camera-ready, error-free assets with a strong attention to detail. Leverages a background in mobile and web development to produce high-quality playback graphics. Proven ability to communicate effectively, manage tight production timelines, and ensure on-time delivery of art department assets.

Software Expertise

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe InDesign
- Adobe Acrobat
- Affinity Designer

Career Experience - Art Director / Assistant Art Director

The Never Game - Pilot

Production Designer: Gary Frutkoff
2022 - Assistant Art Director

A Million Little Things - Season 3

Production Designer: Keith Neely
2021 - Assistant Art Director (Art Director 1 Episode)

The Arrangement - Season 2

Production Designer: Daniel Novotny
2017 - Assistant Art Director

Why Women Kill - Season 3

Production Designer: Gregory S. Melton
2022 - Art Director - Prep

Nancy Drew - Season 1

Production Designer: James Philpott
2020 - Assistant Art Director

The Arrangement - Season 1

Production Designer: Daniel Novotny
2016 - Assistant Art Director

Charmed - Season 4

Production Designer: Ken Rempel
2022 - Art Director

The Magicians - Season 5

Production Designer: Margot Ready
2019 - Assistant Art Director

Career Experience - Graphic Designer

Republic of Sarah - Pilot

Production Designer: James Philpott
2019

Charmed - Pilot

Production Designer: Alec Hammond
2018

When We Rise - Mini-Series

Production Designer: Bill Groom
2016

The Family - Pilot

Production Designer: Daniel Leigh
2015

Surveillance - Pilot

Production Designer: Ross Dempster
2018

Love By the Book - Film

Production Designer: Sean Kirkby
2017

Second Chance - Season 1

Production Designer: Paul Peters
2016

The Magicians - Season 4

Production Designer: Margot Ready
2018

Tiny Christmas - Film

Production Designer: Tink Bell
2017

Just In Time For Christmas

Production Designer: Troy Hansen
2015

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Career Experience - Private Sector

John Fluevog Shoes

Jul. 2023 - Apr. 2026

Digital Content and Product Photographer

Created engaging and creative video and photographic content primarily using Adobe Photoshop, Premiere, and After Effects for social media platforms and email newsletters.

Responsible for photographing product images of shoes and accessories, while coordinating with copywriters to ensure timely delivery of product descriptions. Collaborated closely with the buying department to support the efficient launch of products on the website.

Traveled to multiple cities and conducted interviews of people of interest for several marketing campaigns.

Creativisual

Nov. 2006 - Present

Senior Designer / Owner

Created engaging and user-centred mobile layouts leading both interaction and visual design stages of development.

Designed and developed websites from wireframes and mock layouts, into fully functional HTML/CSS websites often working with Javascript and PHP scripts to meet client requirements.

Generated Wordpress themes based from original designs or tailoring existing themes to suit client requirements.

Produced marketing materials for small and medium sized businesses including: business identity, business cards, flyers, posters, and music album artwork.

Produce high quality video content using Adobe After Effects and Final Cut Pro.

Provided photography services including: product, fashion, headshot, real estate, event, and family photography.

Notable Clients: Samsung Electronics, lululemon athletica, PCL Construction, University of Alberta, NAIT

Nokia

Aug. 2011 - Sept. 2012

Senior Visual Designer

Created device ready user interfaces for Nokia S40, Symbian 3, and other Nokia platforms.

Worked closely with interaction designers and usability specialists to produce visually appealing designs focusing on user-centred design.

Developed and implemented style guides alongside developers to produce quality and visually sound applications.

Provided visual support for Nokia platforms by providing visual assets on a strict time line. Produced interaction designs for applications on Nokia S40 devices.

Designed graphical elements for a wide range of devices including: non-touch, hybrid touch, and full touch mobile devices.

Education

Northern Alberta Institute of Technology

2004

Digital and Interactive Media Design

Developed skills using Adobe Creative Suite, and Apple Final Cut Studio.

Educated in HTML, CSS, and other web languages to produce visually pleasing websites.

Studied and honed skills in visual design.